



Forward Focus: Specification in 2024

Explore our key themes, content streams, learning modules and schedule of events running throughout the year as part of the Buildings, Design and Specification programme



KEY FOCUS AREAS

Building Services — from solar PV technology to mechanical ventilation heat recovery systems, we want to know what systems specifiers are installing into their buildings to make them comfortable, functional, efficient and safe for building occupants

Envelope — all the building components that separate the indoors from the outdoors, including exterior walls, foundations, roofs, windows and doors

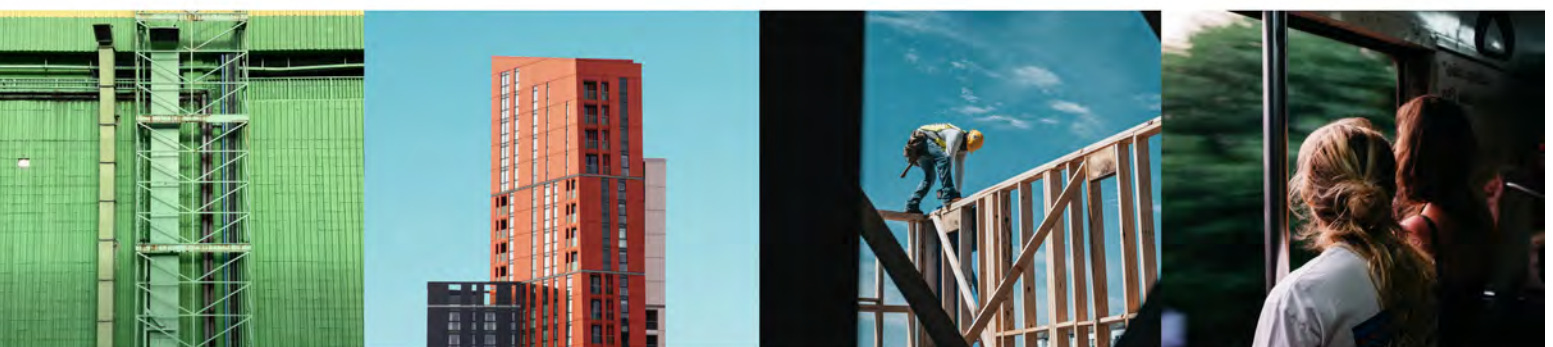
Interiors — focused on the material and product specifications within a space, from the flooring and ceilings to furniture and security systems

Materials — from timber and cork to brick and steel, we want to take a closer look at material specifications and the motivations behind the choices made by project design teams

Retrofit — the retrofit agenda will continue into 2024 and so will our focus on sustainable developments and re-imagining spaces for new purposes

MMC — modern methods of construction have played a vital role in the built environment over recent years and we want to hear about how those methods are continuing to be adopted

Human Factors — placing an emphasis on the role materials play in the health and wellbeing of occupants, we are interested in the human need to live in healthy spaces and how that influences our specification choices



EDITORIAL STREAMS

Case studies | a detailed look at an architectural project focused on a challenging specification that required an innovative approach
— format: 1,200 words, 5-10 high-res images and a project supplier list

In pictures | a series that highlights eye-catching architectural projects that have recently completed
— format: 500 words, 10-20 high res images and a project supplier list

Comment | an op-ed looking at topical issues within the industry, from reusing materials to bringing earth into the 21st century. These must remain product and company-agnostic
— format: 1,000 words and a headshot of the author

Let's be specific... | a material-focused question and answer series that demystifies our readers' burning questions on specifying a particular material
— format: detailed answers for 5-10 questions and a headshot of the author

Product news | a shorter news article looking at new and innovative product releases that solve problems for specifiers within the built environment
— format: 300 words and 2-3 high-res images

What made this project... | a series for the finalists of the Architect of the Year Awards only, which focuses on the materials that made up one of their entry projects



A TARGETED APPROACH

Various opportunities are available across all our publications throughout the year as part of the specification programme, including:

Sponsored content— if your pitch doesn't fit within one of the editorial streams available, we offer paid-for advertorials to give sponsors full control over when and where their content is published

CPDs — sponsored learning modules that provide a unique opportunity for lead generation, as well as a chance to position oneself as a leading expert in a particular area of focus

Awards — alongside sponsorship opportunities, the **Architect of the Year Awards** now has a Manufacturing Partner of the Year category. BD shines a spotlight on shortlisted manufacturers with a profile piece introducing the product/service

Webinars and events — see next page for more information



Features

Extended Q+A: Designing and delivering neurodivergent-friendly spaces

8 June 2023

Simone West covers some unanswered questions from our Social Value Live session on delivering neurodivergent-friendly spaces



Features

Introducing Future Joinery Systems

20 September 2023

Shortlisted for the Architect of the Year Award's Industry/Manufacturing Partner of the Year, Future Joinery Systems wants us to rethink joinery with a configurator that hopes to increase efficiency for makers while providing more freedom for designers



CPD 05 2023: Brick circularity, sustainability and innovation

This CPD module, sponsored by Vandersanden, explores the innovations in brick manufacturing, with a focus on the material's green credentials

Take the module



CPD 04 2023: Specifying metal web joists

Designed to give you a better understanding of specifying metal web joists in your projects, this MiTek-sponsored CPD module will discuss the material's properties, alongside possible applications, relevant regulations and various design considerations

Take the module



Features

Introducing Forbo Flooring Systems

8 September 2023

Forbo Flooring Systems is a global manufacturer of residential and commercial floor coverings that include linoleum, vinyl, flocked flooring, carpet tiles and entrance flooring systems. Despite floor coverings being just one part of the specification process, according to Forbo, they are an intrinsic part of the built environment. Omnipresent in ...



Features

Introducing ACS Stainless Steel

29 August 2023

Building Design paid a visit to ACS Stainless Steel's purpose-built facility, a 10-minute drive from Leeds City Centre, to find out more about the team and explore the reasons why they made the shortlist for the prestigious Architect of the Year Awards.

2024 EVENTS CALENDAR



FEBRUARY
WA100 LIVE
TUES 6TH

MARCH
RISK & REGULATIONS SUMMIT
TUES 19TH-WED 20TH

HOUSING TODAY LIVE
THURS 28TH

APRIL
DIGITAL BUILDING WEEK
TUES 23RD-THURS 25TH

MAY
NET ZERO LIVE
THURS 9TH

SOCIAL VALUE LIVE
WED 15TH-THURS 16TH

JUNE
HOUSING TODAY LIVE
MON 24TH-TUES 25TH

SEPTEMBER
WINNING WORK IN
EDUCATION & HEALTHCARE
WED 11TH-THURS 12TH

HOUSING TODAY LIVE, BUILDING
THE FUTURE CONFERENCE +
BA & AYA SHORTLISTING PARTY
WED 18TH

OCTOBER
ARCHITECT OF THE YEAR
AWARDS
WED 16TH

NOVEMBER
BUILDING AWARDS
TUES 5TH

NET ZERO LIVE
WED 20TH-THURS 21ST

DECEMBER
HOUSING TODAY LIVE
TUES 5TH

There will be a number of specification sessions running as part of our events programme. Key areas we would like to explore include: why material matters, product innovation, specifying for net zero, sustainable wellbeing, the importance of nature and incorporating biophilia, human factors impacting design, the role of AI in the built environment and many more.

Keep up to date with our events programme here. In addition to events already scheduled, we work on a bespoke range of projects throughout the year — if you would like to get involved, please contact the relevant team member.



CONTACT

In addition to the Buildings, Design and Specification programme, we also have six additional programmes that we are seeking submissions for, including: Social Value, International, Housing, Net Zero and Energy, Digital Construction and Business Strategy: Risk and Regulations.

Editorial submissions for the specification programme should be sent to specification editor: **hollie.tye@assemblemediagroup.co.uk**

For commercial opportunities contact commercial director: **cameron.marshall@assemblemediagroup.co.uk**

For all other programmes and more information on our year-round events, please contact programmes manager:
jordan.marshall@assemblemediagroup.co.uk

